

International MBA

International MBA program

- One year program
- International faculty and students
- A network of worldwide alumni

Editorial



Welcome to the ISG International Business School!

ISG is one of the first schools to have offered an International MBA program in English in Paris. The program gives participants the opportunity to study in France and complete their studies in New York.

Thus, they acquire a truly global vision of today's globalized economy and become intimately acquainted with the latest management techniques from all around the world.

ISG takes pride in attracting students from all over the world: the diversity of the class, nationalities, business sectors and academic backgrounds is what truly makes our MBA international.

The International MBA program provides students with opportunity to acquire a deep knowledge in all key concepts such as Marketing, Finance, Human Resources, Supply Chain and Sustainable Development.

The curriculum is constantly adapted to meet today's ever changing business environment. Participants will become pro active and practical leaders and entrepreneurs with a sense of ethical and social responsibility.

I look forward to having you as participants in our unique International MBA.

Agnès FAUDUET
Dean of International
BBA and MBA Programs



The international MBA

Choosing to do an MBA suggests that you are seriously planning your professional life but also seeking to gain a competitive edge.

The ISG fully accredited International MBA program has been conceived for precisely these objectives. It is a one-year full time general MBA and it takes place in Paris with optional seminars in New York during the summer.

The education is based on a broad array of disciplines, which will allow you to acquire a comprehensive range of management skills and an in-depth understanding of the global market place's dynamics. It is taught entirely in English by a team of educators with top international academic and business credentials.

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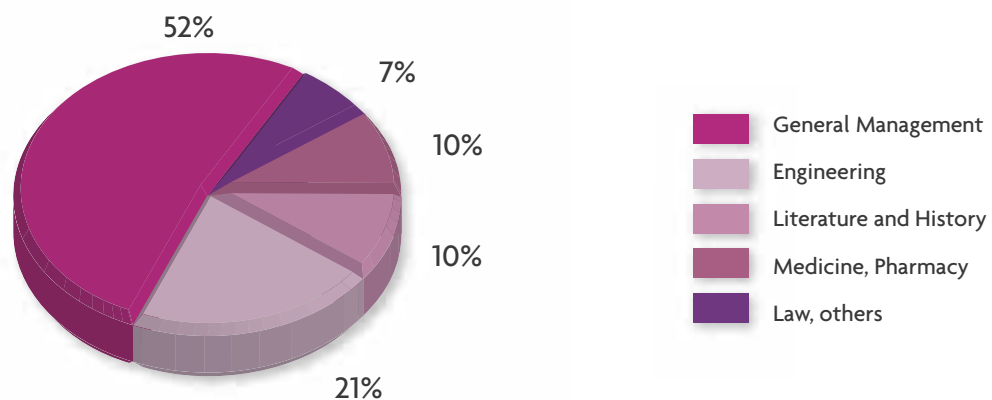
- Length : 1 year
- The program takes place in France, at the ISG Paris campus
- All seminars, required readings and the thesis are in English
- Two intakes: October and January
- 22 seminars of 24 hours each
- Courses are held on Thursday, Friday and Saturday from 9 AM to 6 PM
- Optional summer session in New York
- Online learning platform to support classroom learning

Choosing an MBA that suits your objectives

The ISG International School of Business MBA program is designed for:

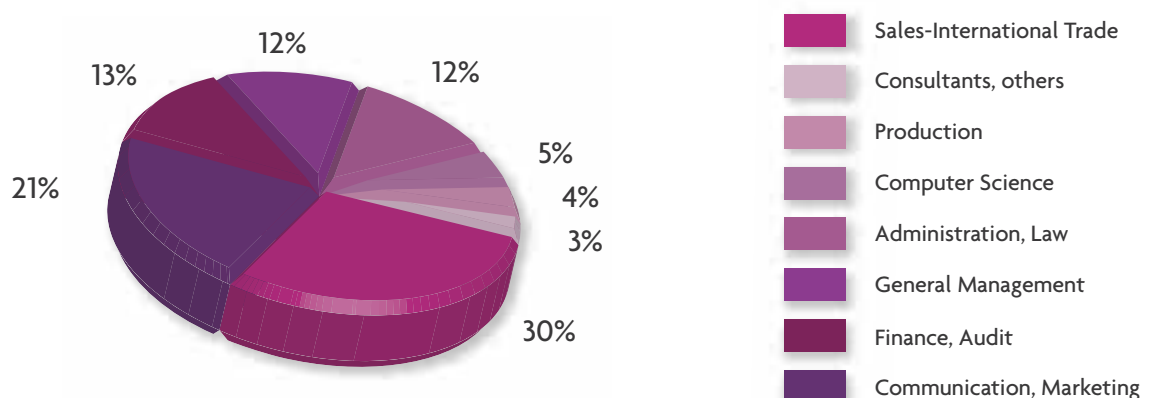
- Early and mid-career executives recognizing a personal need for more advanced, updated theoretical and practical background than their initial education provided them with.
- Engineers, technicians, lawyers, and other professionals looking for career advancement requiring in depth knowledge of high level management.
- University-trained people seeking a career change.
- Young graduates with strong personal motivation.

Academic background



Functions of the MBA Alumni

The ISG alumni constitute one of the biggest networks of active graduates (16 000 professionals) of all French business schools. They are present on every continent in more than 100 countries and active in all business fields.



Admissions Requirements

• English Level :

All candidates must have a solid command of English; their aptitude will be assessed during an interview with a school official and also in, a 500-word essay which must accompany the application form. Non-native English speakers will be asked to submit a score from one of the following English language tests: TOEFL®, TOEIC® or IELTS® exam, unless they can show proof of secondary or post-secondary studies done in English.

	TOEFL IBT ®	TOEFL CBT ®	TOEFL PBT ®	TOEIC ®	IELTS ®
• Acceptable score to apply to the BBA and MBA	78-120	210-300	547-677	700-900	6-9
• Range in which a candidate may be accepted with the condition of following remedial English classes (not for credit)	65-77	183-209	513-546	605-699	5,5-6

• Prior studies :

Candidates must possess at least a bachelor's degree or other equivalent post-secondary diploma. All higher education diplomas and transcripts must be submitted with the application.

• Professional Experience :

Candidates are expected to have acquired significant professional experience – this must be outlined on the CV. This generally consists of 3 to 5 years of in-company experience with positions of responsibility. GMAT® scores may be requested by the Admissions committee depending on other aspects of the file, especially professional experience.

“The MBA allowed me to upgrade my experience”



Astrid BOULEKONE
ISG MBA Graduate

“I chose to do my MBA at ISG, in Paris because the program lasts one year, and is well accredited and structured with courses in management, finance and marketing. These courses are taught in English by international lecturers from various countries of origin and backgrounds. This ISG MBA enabled me to upgrade

my solid working experience in sales, marketing and business administration. It has further provided the latest tools related to functions of management and development of management skills, such as managerial, financial and marketing general theories and principles, to be put into practice in order to better handle my future management work position(s) and approach my professional and personal challenges in a more balanced way.”

Overview of studies



The ISG Accredited MBA program prepares young international professionals to be leaders in their organizations and entrepreneurial endeavours, and to exercise best practices, through highly interactive seminars and cross-cultural case studies. It aims to provide managers with a holistic comprehension of their business environment, a solid understanding of market fundamentals, and an international outlook.

The program is designed to provide a fully global perspective. Participants will work through case studies in an attempt to link theory to the functioning of modern-day businesses ; a special emphasis is given to ethical concerns.

The Curriculum :

The curriculum steers its MBA students in the fields that constitute the core of any robust MBA, including: Financial Management, International Marketing, Change Management, Entrepreneurship, and Information Systems Management. In addition, a special Career Management seminar offers students a unique opportunity to prepare for the job market and meet employers' increasingly high expectations.

The MBA takes place over the course of one year, and includes a Master's thesis. In the classroom, the program consists of 22 interactive seminars. Student's performance and participation in each seminar are graded by the corresponding professor.

Optional summer session in New York :

International MBA students have the opportunity to join 2 seminars at our partner university in New York during the month of July. It gives them the opportunity to focus on General Management and to exercise American best practices in immersion at the heart of New York. The seminars are complemented by site visits of US companies & Corporations.

ISG's partner: Saint John's University

St. John's is one of America's leading Catholic universities, recognized for its academic programs and its diverse and cosmopolitan student life. St. John's is known for giving students the knowledge, skills and confidence to serve others while achieving personal and professional success. Graduates become leaders in their professions, their communities and the world. ISG students are welcome to the ten-story "vertical" campus in dynamic lower Manhattan which offers access to nearby Wall Street, Chelsea and TriBeCa!

Pattern of studies

	INTERNATIONAL MBA SEMINARS FROM OCTOBER TO DECEMBER	
PROFESSIONAL MANAGEMENT SKILLS ASSESSMENT I TOWARDS THE BEGINNING OF THE PROGRAM	• Conflict & Dispute Resolution	MBA THESIS
	• Information Systems for Managers	
	• Analyzing Financial Statements	
	• Corporate Finance	
	• Financial Management	
	• Strategic Management	
	• Career Management	
	FROM JANUARY TO MARCH	
	• Enterprise 2.0 Management	
	• International Business Law	
	• Entrepreneurship/Venture Capital	
	• Research Methods & Bus Statistics	
	• Management Control	
	• E-Commerce	
• Risk Management		
PROFESSIONAL MANAGEMENT SKILLS ASSESSMENT II TOWARDS THE END OF THE PROGRAM	FROM APRIL TO JUNE	MBA THESIS
	• Supply Chain Management	
	• Advertising & Communications	
	• International Marketing	
	• Intercultural Management	
	• Business Ethics	
	• Sustainable Development	
	• Human Resources Management	
	• International Consumer Behavior	
	SUMMER	
	• Optional Seminars in New York with Partner Institute	
	OCTOBER	
	• Oral Thesis defense	

Note : Students starting in January will finish their MBA Program in January of the following year.

Faculty



Members of the ISG MBA teaching faculty are rigorously selected according to their top academic qualifications and rich professional backgrounds. Most teachers are flown in from North America, other parts of Europe or the Middle East for their seminars and then return to their respective careers running their companies, occupying top positions in international firms or doing research. That is why the seminars at ISG provide an opportunity for students to interact with experienced and tested professionals as well as for teachers to transmit the knowledge of cutting edge business practices.

The schools and universities where our faculty obtained their postgraduate or doctorate degrees include George Washington University, MIT Sloan School of Management, Royal Holloway University at the University of London, Trinity College at the University of Dublin, the University of Illinois at Chicago and Laval University of Quebec.

The areas of expertise represented by ISG MBA teaching faculty include:

- sustainable development
- creative management skills
- global risk management
- strategic planning and implementation of mergers and acquisitions
- new business development
- private equity placement.

“Highly qualified international faculty”



Boris LERENDU
ISG MBA

“I am currently a Customer Service Engineer within the leisure vehicle market. I have been through the MBA program

with my company agreement which is financing the course. The overall idea for my company is to allow some of the staff to acquire the fundamentals of business in order to get better trained staff.

The main asset of the ISG MBA is the international environment. Teachers are highly skilled individuals coming from around the world and this provides a worldwide perspective. Of course, the English spoken courses are an asset as well for any future international career.

Getting a valuable MBA from the ISG will boost my career and will allow me to step up into a management position. It is already the case, as I have been newly promoted.”

“I have been looking for a truly International MBA”



Delphine BIGOT
ISG MBA

Describe your career as of today.

I have always been interested in Biology that is why I studied Biological techniques and started my professional life as a technician. Even if this met my expectations from a scientific point of view, I realized I wanted to reach new positions. Therefore I applied to a sales marketing and management oriented program and got my degree at the Technical High School of Applied Biology Techniques. I have worked in sales for 9 years in 2 different companies in the Diagnostics field where I began as a sales representative and grew to be a sales manager.

Why did you feel it was important to get an MBA diploma?

Now the Diagnostics field is becoming globalized. To be an executive able to deal with an international environment will become a competitive asset. I believe that being analy-

tical helps to save time and it is also the best way to be efficient. For these reasons, I had to learn what international business is in its whole by resuming studies and doing an MBA. In addition, I consider that an MBA is more than a source of knowledge: it represents a real 'launching pad' for my professional life.

What made you choose the ISG International MBA and how do you expect it will help you realize your career goals?

Courses answer my needs regarding my professional goals and the ISG MBA schedule is compatible with my current job. Today the Diagnostic Industry is becoming more and more globalized. I strongly believe that the need for executives 'adapted' to this globalized business will expand. That is why I have been looking for a truly International MBA, taught in English, to widen my global management knowledge. Moreover, my career has evolved these last 9 years quickly and in a positive way. I had no problem finding interesting jobs but I guess that fewer and fewer companies (due to mergers) will mean that more people will apply for executive positions. In addition, with my professional background, an MBA will help me face those competitors.

“An MBA program that covers all the important areas of business”



Hisham ANDANI
ISG MBA Graduate

“First, in a very friendly and challenging environment, ISG was able to deliver an MBA program that covers all the important areas of business using highly qualified professors

that knew exactly how to reach us and teach us about the real business world and how it functions. It exceeded my expectations, truthfully. Secondly, a combination of studies and having your own personal time makes ISG the perfect school for an international student, because you will get the chance to also experience what Paris has to offer.”

Two Alumni organisations

ISG Alumni

18 000 alumni on the 5 continents You will join one of the biggest alumni networks with 18 000 alumni in 100 countries. The organization offers many services such as permanent information on its website www.isgalumni.com, job offers, job fairs, legal assistance, career advice services... More than 4 000 companies in the world hired ISG students. The density of ISG alumni is big in the following companies: BNP PARIBS (97), AXA (57), LAGARDERE (54), FRANCE TELECOM (53), AUCHAN / GROUPE MULLIEZ (49), HSBC (46), CAP GEMINI ERNST & YOUNG (41), VIVENDI (31), BOUYGUES (30), IBM (29), LVMH (29), PSA (28), TOTAL (28), L'OREAL (25), ALCATEL (24), DANONE (22) and many others...

ISG International Alumni

The ISG INTERNATIONAL ALUMNI contributes to the development of ISG abroad in the International Business World. Its goal is to provide help to its members during their studies and, to maintain an international network once graduated. As a member you will:

- join a network of English-speaking ISG alumni around the world: ISG has been running English-speaking programs since the 1980's, so that's over 20 years of graduating classes whose alumni now live all over the world.
- access to internship and job offers and keep in contact with friends made at ISG, building professional networks useful for your future career.
- participate to any social events which may be organized by other members anywhere in the world.

Contact us



Agnès FAUDUET
Dean of International
BBA and MBA Programs



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Application procedures

- Completed and signed application form
- Certified copies of all transcripts and diplomas
- Personal Statement (500 words)
- TOEFL®, TOEIC® or IELTS® scores
- GMAT® score
- 2 letters of recommendation
- English Résumé
- 3 recent ID pictures
- Photocopy of passport or identity card
- € 80 application fee

Tuition and fees

- Application fee (non refundable) : € 80
- ISG International MBA Program : € 13 290
- Insurance and school services (per year) : € 550

Students are responsible for purchasing their own books.



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ISG is accredited by ACBSP



(Association of Business Schools and Programs).

L'ISG is a member of the EFMD



(European Foundation for Management Development).

ISG is accredited by IACBE



(International Assembly

For Collegiate Business Education)

ISG is a member of AACSB



(The Association to Advance Collegiate Schools of Business)

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www.isg.fr

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EDUCATION GROUP

IONIS Education Group appuie sa réputation sur le savoir-faire de ses 18 écoles et de leurs 2 000 enseignants, ainsi que sur la réussite de ses 60 000 anciens répartis dans tous les secteurs économiques en France et dans le monde.

Depuis 1980, le groupe transmet chaque année ses valeurs : sens de l'entreprise, de l'initiative et de la responsabilité à plus de 17 000 étudiants au sein de ses écoles membres dont l'ISG, l'ESME Sudria, l'EPITA, l'ISEG Group, Epitech, l'ICS Bégué, l'IPSA, e-artsup...

Parce qu'être le 1^{er} groupe de l'enseignement supérieur privé en France suppose un état d'esprit différent.

La nouvelle intelligence des entreprises.

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