

China Studies

Peking University HSBC Business School

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Class Hours: Mondays and Thursdays
3:30pm-5:20pm

Classroom:

Office Hours: 16:00pm-17:00pm, Wed. by appointment.

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1. Course Overview

As future leaders in the academic and business fields, graduate students should take a step further and learn more about the social changes China is currently undergoing. This course aims to strongly impact and enhance international students' understanding of the development of China, to teach students how to promote future cooperation and exchanges between China and their home country as well as the rest of the world, and ultimately to cultivate cross-cultural skills with a good understanding of China. This course will inspire students to understand China as a country as well as to understand China's economic interest and social development. This course will introduce China from the viewpoint of world famous scholar as well as some professional Chinese scholars involved in teaching specific studies. These experts will enable students to better understand the basic concepts related to China in various fields, the theoretical study of contemporary Chinese studies, and analyze China's development experience and lessons learned.

This course is intended for students who are considering developing their career in China and want to learn more about the business environment in China.

Upon completion of this course, students will be able to:

- a. Understand the importance of China Studies, have a basic grasp of Chinese scientific research methods, improve the research ability of the student, and lay the foundation in the future for the student to develop in the Chinese market
- b. Better understand China's road to development, and to grasp the difference between foreign perspective and the real China's research perspective, strengthen cross-cultural communication skills, and make it easier for students to work in China or work in an agency to cooperate with China in the future

- c. Master the basic methods of Chinese studies, fundamental theory, distinguish the characteristics of different points of view and express personal opinions

Objectives:

The aim of the course is to teach analytical skills and help students to apply what they have learned in class on actual case analysis designed to train students to form a correct, effective, and acute thinking, expand their international perspective, as well as cross-cultural communication capacity.

Prerequisites:

Students are required to have completed the prerequisite courses, as specified by HSBC Business School. It is a good idea to study the courses of China's Economic Theory and other related courses.

2. Course Work and Grading

Full attendance is required. Everyone is expected to be fully prepared with the presentations and actively participate in the class discussions. The assignments will help students to make incremental progress toward the course goal of learning more about the Chinese environment. Specifically, the grading of this course can be broken down as follows:

Class attendance and performance	20%
Class Discussion	10%
Group Presentation	30%
Final Exam (Individual Thesis and PPT)	40%

Individual Thesis and PPT: Students will decide on their topic based on the theme of the group. The report should be 5 pages long, there must be presence of supporting evidence, data and statistics. The report template should be Times News Roman, 12 font, double spacing. Students should use at least 10 references like academic journals, books or academic websites. The minimum number of slides would be 15 slides.

Group Presentation: According to the number of students, they will be divided into maximum 6 groups: China's Society, China's Economic Policy, China's Financial Policy, China's Management, China's Environment and China's Cross-cultural Management. In each group, 1 group member will be chosen to give a presentation on the group's theme. Other members will participate by answering questions from other students. Each group will be given 15 minutes. (12 minutes for presentation and 3 minutes to answer questions.) Power Point should be sent by email before the presentation. The tentative final presentation date would be on the 18 April 2014, timing and venue will be confirmed later.

3. Course Materials

Recommended Textbooks and Readings:

Towards a Green Economy (Pathways to Sustainable Development and Poverty Eradication), 2011, United Nations Environment Programme, etc.

The Green Economy and its Implementation in China, 2011, Enrich Professional Publishing, edited by *Manhong Mannie Liu, David Ness and Huang Haifeng*, etc.

China in the World Economy, The Domestic Policy Challenges, OECD Publications, 2002, 胡鞍钢, 胡光宇

Competing for Global Innovation, Leadership: Innovation Systems and Policies in the USA, Europe and Asia, 2010, Rainer Frietsch and Margot Schuller (Eds)

Consumptionomics (Asia's Role in reshaping Capitalism and Saving the Planet), 2011, Chandran Nair

China's Economic Transformation, 2002, Gregory C. Chow,

The Next Convergence (The Future of Economic Growth in a Multispeed World), 2011, Michael Spence

Additional Readings will be provided as the class progresses

4. Class Schedule or Topics Covered

1st Segment: Theoretical Introduction

Date	Contents	Speaker	Presentation Topics
17/02	China Studies Introduction	Professor Haifeng HUANG	China's Picture
20/02	China's Economic Reform and Development	Professor Wen HAI	China's Economic Policy
24/02	Current Chinese Financial Environment	Associate Professor Zhiyong TU/Prof. Haifeng HUANG	Financial Institutions and Practices in China
27/02	Current Chinese Financial Environment	Associate Professor Liangyi OUYANG	Overview of China's Financial Industry and Future Development
03/03	Current Chinese Environment	Associate Professor Deming Zhou	Current Logistics and Supply Chain Development in China

06/03	Sustainable Economy in China	By Professor Xu GENG (Special Invitation)	Low Carbon Economy
10/03	Job Searching in China	Andrew Tsui Chairman of a Headhunter Company/ Professor Haifeng HUANG	Job Market
13/03	Business Culture in China	Associate Professor Ting REN	Organization and Management in China: A Brief Introduction
17/03	Job Searching in China	Peter CHANG Head of Head of Human Resources HSBC Bank (China) Company Limited / Professor Haifeng HUANG	Working in China
20/03	China Case Study	Dr. Hopes JIN (Deloitte HK) /Prof. Haifeng HUANG	Chinese Companies Foreign Investment
24/03	Sustainable Economy in China	By Professor Haifeng HUANG	Green Economy
17/04	Group Final Presentation and Discussion	By Professor Haifeng HUANG	China Studies (6 groups)

2nd Segment: Practical Learning

II Case Study (27. March-14. April, 12 hours)

Teaches students how to build a Career in China (Head Hunters working in China) and Working Environment in a Chinese Company (Human Resources Manager). Students will visit businesses in order to enhance knowledge gained from case studies and learn from Chinese business people. **In order for students to experience the knowledge they have learned in the classroom in real business settings, they will have the opportunity to visit the following (According to the students' preferences and availability, we will visit a few of the companies):**

1) Shenzhen Stock Exchange or HSBC company
By Prof. Weiming KONG/Prof. Haifeng HUANG

2) Qianhai's Case study

By Mr. Peter Tao (Section Chief of Administration of Qianhai Bay Bonded Port of Shenzhen)

3) How to build a Career in China

By Ms. Maggie ZHOU (Director of Vermillon Advisory Company Limited Shenzhen Branch)

4) Huada- Hi-Technology Companies or other companies

By Dr. Gengyun ZHANG

5) CCPIT - China Council for the Promotion of International Trade

By Dr. Yongxin TAO

III Field Trip to selected Chinese City

In order to provide a wider perspective on and a better appreciation of China, this course will have an optional Field Trip. However, it is subject to further confirmation.

Early in the module, students will be given a form to choose the city they would like to visit.

Mainland China offers a vibrant and ever-growing economy. PHBS has close cooperation with institutes, companies and local governments in China currently from Beijing in the North to Sichuan in the South. Here are three destinations worth visiting either for the first time or to see again, each with their own unique perspective and energy. It is a great time to plan a study getaway to celebrate your time here and hopefully continue your China Studies next year.

We can provide ONLY one option. Students will be given a deadline to decide and pay the expenses by themselves. The following short description of each city might be helpful in choosing a city for the trip.



Beijing:

In China, there are 30 over provinces, many of which are developing at different speeds. Beijing, also known as Peking, is the capital of the People's Republic of China. Therefore, it is the government and educational hub of the country. Being a first tier city, it possesses a talented workforce and wealthy population. A visit here will help in understanding and dealing with government entities when doing business in China. Students will be able to see and learn more about the ruling history from China's past to the current political system. Much of the country's technological research is also done in and around the city. By visiting Beijing, students can gain an appreciation of how this type of innovation is harnessed by state-owned enterprises.

With a history that dates back three millennia, it is ancient city on the march to modernity. Rich in culture and history, Beijing is a popular place for first time visitors eager to get a glimpse into the life of both ancient and modern China.

Famous landmarks include historic architecture at the Forbidden City, the Lama Temple, and the Great Wall, or renowned Olympic creations like Bird's Nest and Water Cube, or the newly built CCTV Tower. Besides cultural and historic attractions, we also plan to visit central government agencies and administrations and discuss with current policy makers about their attitudes on green economy and sustainable development.

**Hong KONG or Shanghai City (Nanjing City):**

Hong Kong – Asia's world city! Described as a place where "east meets west", it is situated on China's south coast and is known for its expansive skyline and deep natural harbor. Densely populated with limited land mass, it is the world's most expensive city for luxury real estate and most vertical city. Hong Kong serves as a leading international

financial center, entertainment hub, and popular shopping destination.

Shanghai city – It is the commercial center of China. It is a place with a unique blend of Eastern traditions and Western practices. In 2013, the Chinese government approved the creation of a special economic zone close to the city to help with the reform and liberalization of China's economy. Hence, Shanghai represents a unique opportunity to learn about how Chinese businesses are dealing with a quickly globalizing world.

Nanjing City – If it is available, we will visit Nanjing City and other small towns around the Shanghai area. In recent years Nanjing has become famous for its private industry and private startups. We plan to meet with some of these local entrepreneurs as well as visit the John Hopkins Center at Nanjing University to meet with other international students and discuss current trending issues in China. Nanjing City is also has a unique culture and a special place in Chinese history. Representing a diverse display of Chinese ancient traditions and cultures, and an amazing local cuisine, there is something for everyone in this amazing city.



Chengdu city with Pingshan County or Tongjiang county:

Highly relevant to the hot topic of urbanization and sustainable environmental issues in China, Pingshan County would be an ideal choice that allows students to see in real life how these issues affect the majority of the Chinese population. It is expected that by 2030, the urban share of China's population will reach nearly 60%.

Located in southwestern China and with Chengdu as the capital, Pingshan county is known for its long history and beautiful natural areas where different ethnicities and religions live side by side in harmony. Visiting Pingshan & Tongjiang counties outside Chengdu will give students a unique perspective into the daily lives in one of China's poorest yet most diverse regions. For students wanting to experience the rural roots in China, and better understand the issues affecting the general population, Pingshan would be a good start.

With a hydropower station and primitive mountain forest functioning together, it would be interesting to see how China copes with creating sustainable energy resources and at the same time preserving its ancient rainforests. Another reason to visit this exciting region is to observe the way of life of the local people.

Pingshan or Tongjiang county are fine examples of places where the traditional cultural practices of China are still powerful. Pingshan County, known as the green county in the Sichuan Province, is becoming more and more important as a local gateway to Chengdu city. Unlike other areas in the region, it is surrounded by the pure nature of the developing countryside with its vast wildlife and beautiful landscapes. We also plan to organize a visit to a local school and give students the opportunity to interact with local farmers and residents.