

Welcome to the sixth newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



## Newsletter Number 6, 2014

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### School News

#### **The 14th China Economics Annual Conference will be hosted by PHBS**

The 14th China Economics Annual Conference will be hosted by PHBS on December 13-14, 2014. The China Economics Annual Conference is the most important academic gathering for Chinese economists, and has been successfully held thirteen times since its inception at Peking University in 2001. It aims to strengthen exchange and cooperation among economics departments in different universities across China, to improve teaching and research institutes of economics at home and abroad, to provide an open and interactive platform for professors and graduate students of economics, to promote teaching and academic research, to create a free, open, and down-to-earth academic environment, and to make contributions to the reform and development of China. The conference consists of keynote speeches, paper presentation sessions, special topic symposiums and roundtable discussions. More details about the event and agenda can be found at <http://www.cenet.org.cn/>.

#### **PHBS Hosts Forum on Transition Economy and Sustainable Development**

On November 5, the Forum on Transition Economy and Sustainable Development was held at PHBS. This activity is a part of the course on transition economics and was organized by the Center for Green Economy. Dr. Thomas Keidel, Director of Financial Market Relations, German Savings Banks Association and Dr. Anna Stahl, researcher in the newly created EU-China Research Center of the College of Europe, delivered speeches where they shared their views from their field of expertise with PHBS faculty members and students.

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### Faculty Activities

- *Academic Awards and Honors*

Professors **SungBin Sohn** and **Lei Sun** won the Outstanding Faculty Award for the 2013-2014 academic year at Peking University Shenzhen Graduate School.

- ***Publications***

**Professor Gang Fan's** book, "Institutions Changing China: Institutional Reform and Societal Transformation" (title translated from Chinese), was published by CITIC Press in October 2014.

**Professor Deming Zhou's** paper, "A study on Capacity Allocation Scheme with Seasonal Demand," was accepted for publication by *International Journal of Production Research*. The paper was co-authored with Jian Zhou, Zheyu Tang and Ting Fang, all from Tongji University.

**Professor Ting Ren** has two papers titled "Fund Ownership, Investment Preference and Performance: The Venture Capital Industry in China" and "Foreign Direct Investment, Institutional Environment and the Establishment of Private Economy in China" accepted for publication by *Developments in Chinese Entrepreneurship: Key Issues and Challenges*, a book edited by Professors Douglas Cumming, Michael Firth, Wenxuan Hou and Edward Lee, and to be published by Palgrave Macmillan. Shasha Wu, 2010 Management and Finance Dual-Degree Master's student, coauthored the first paper, and Massimiliano Sassone, 2011 Management Master's student, coauthored the second paper. Shasha Wu is now an assistant manager of China Development Bank Xiamen City Branch, and Massimiliano Sassone is pursuing a career in the wine industry in China.

- ***Keynote Speeches, Presentations and Visits***

On November 3, the Research Center for Business Models at PHBS hosted a one-day seminar with the theme "How to Apply the *Business Model Accounting Theory* and *Business Model Finance Theory* Discovered by the Research Center to the Business Model Analysis Framework of Public Companies." More than 15 analysts from Guotai Junan Securities attended the seminar. **Professor Wei Wei**, Director of the Research Center for Business Models, presided over the seminar.

**Visiting Professor Gerhard Stahl** delivered a speech entitled "Education, Society and Innovation" in the main conference of the 2014 Education Forum for Asia Annual Conference held in Chengdu on November 1. [More...](#)

- ***Media Coverage***

On November 16, **Professor Lan Ju** appeared on Phoenix Channel discussing

catastrophe insurance in China. [More...](#)

On November 14, *China Briefing Magazine* published an interview with **Professor Terrill L. Frantz** about the Shanghai-Hong Kong Stock Connect launch scheduled for November 17. [More...](#)

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## Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

### **Embarrassing Exposure in Online Social Networks: Privacy Invasion and Relationship Bonding**

Zhenhui Jiang, *National University of Singapore*, November 19

### **The Sheep of Wall Street: Correlated Trading and Investment Performance**

Jing Zhao, *The University of Hong Kong*, November 19

### **Bayesian Persuasion with Multiple Receivers**

Yun Wang, *Xiamen University*, November 17

### **Debt Covenant Violations and Trade Credit**

Zilong Zhang, *Hong Kong University of Science and Technology*, November 12

### **Consolidating or Diversifying? Privatization and Business Portfolio Restructuring Strategy in China**

Xu Han, *University of Pennsylvania*, November 12

### **Do Superstitious Traders Lose Money?**

Utpal Bhattacharya, *Indiana University*, November 5

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

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