



Why Scranton?

A University of Scranton M.B.A.

Flexible programming. Jesuit values.

Successful outcomes. You'll find all of this – and more – when you choose
The University of Scranton for your M.B.A. studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited M.B.A. program.

Jesuit Values

- ➤ A strong emphasis on ethics, social justice, and environmental responsibility.
- Corporate social responsibility
- Develop others to the full potential.
- Emphasis on global perspectives

At A Glance

The 36 credit-hour M.B.A. program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

Qualifying coursework

Prepares students who do not have a business educational background

Extending coursework

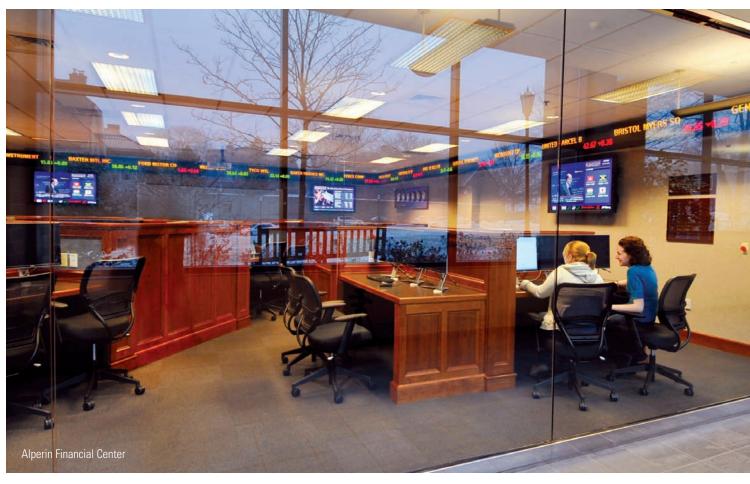
Designed to immerse you in key functional areas of business with the ability to tailor your M.B.A. to your interests and requirements

Mission-specific coursework

Creates a cohesive learning experience
based on the Jesuit philosophy of
responsibility and justice







Real World Results

Resources & Outcomes

A financial markets laboratory located in the Kania School of Management, the **Alperin Financial Center** simulates a real-world trading environment.

Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.

The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

An Exclusive Partnership

The University is one of just 100 business schools in the nation to partner with SAP to offer training in the world's best-known ERP software, which is highly valued in business.

Graduate Employers

Bank of America/Merrill Lynch

Blue Cross of Northeastern Pennsylvania

CIGNA Healthcare

Commonwealth of Pennsylvania

Ernst & Young, LLP

Federal Reserve Bank of Philadelphia

GlaxoSmithKline

Integrated Financial Management

J P Morgan Securities, Inc.

Kaiser Permanente

KPMG, LLP

Liberty Mutual

Lockheed Martin Corporation

Lowes

MetLife, Inc.

Morgan Stanley Smith Barney

PNC Financial Services Group

PricewaterhouseCoopers LLP

Prudential Financial

Qualcomm

Sanofi-Pasteur

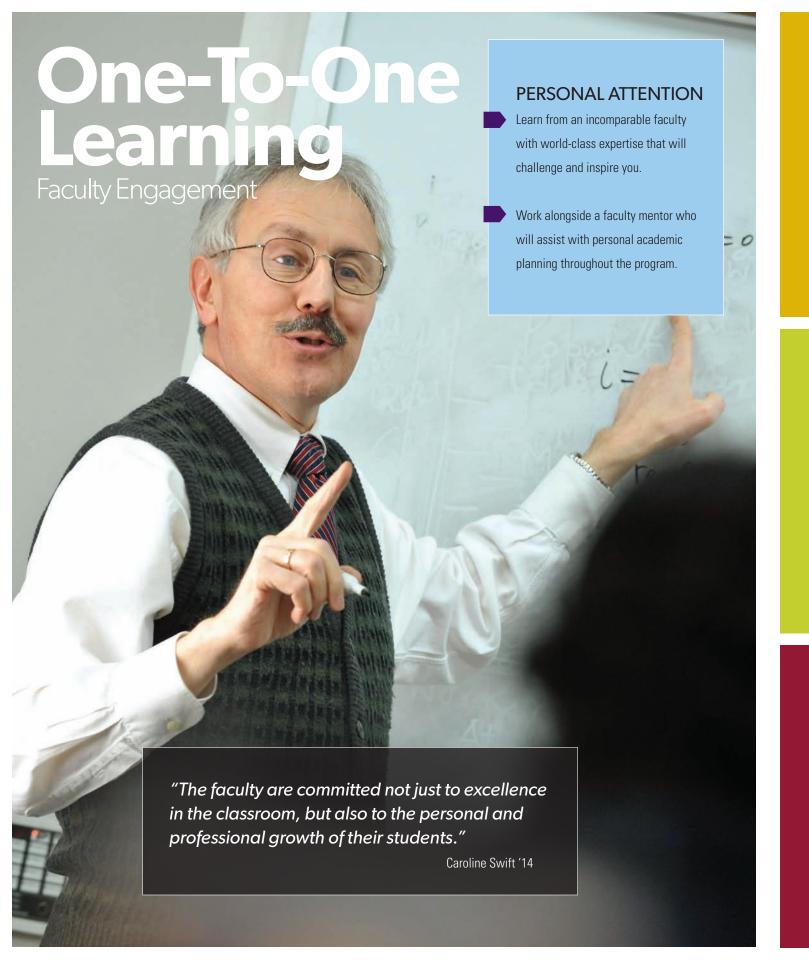
The McGraw-Hill Companies, Inc.

Times Shamrock Communications, Inc.

USDA-OIG

US Military

Verizon Communications, Inc.



Getting Recognized

Results, reputation & ethics drive our business school education.

Accreditation & National Recognition



Nationally recognized for excellence & student engagement.

Among the "10 top master's universities in the North"

- US News and World Report

"Best Business Schools."

- The Princeton Review

Among the "top 15 in the nation for general management"

- Entrepreneur Magazine



AACSB ACCREDITATION

The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications, and curricula. We are the only university in Northeastern Pennsylvania to receive this accreditation. Worldwide, only five percentof business schools are accredited by AACSB.

scranton.edu/ksom

Admission

Admissions Criteria For Acceptance

Admission to the M.B.A. program is based on a combination of three indicators:

- Previous academic performance
- Graduate Management Admissions
 Test (GMAT) score and/or relevant
 work experience
- Three professional letters of recommendation

The average salary for graduates with a Scranton M.B.A. is over \$80,000 per year.

For applicants who possess three or more years of supervisory or professional experience, the GMAT requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

Apply Now

We welcome applications on a rolling basis for all available terms. To apply to the M.B.A. program, or for additional application and admission information, please visit **scranton.edu/gradapply**.

Do More Graduate Assistantships

Graduate students have the opportunity to gain employment as Teaching Assistants, Research Assistants or Graduate Assistants. The assistantship enables the student to pursue a graduate education and strengthen the quality of their educational experience. It also helps the University develop the quality of its graduate programs. The student will be awarded a tuition scholarship as well as a stipend.

More at: scranton.edu/ga

Admission & Assistantships







Curriculum

Programs of Study

Cornerstone Course:

MGT 501: Responsibility, Sustainability & Justice

Core Courses:

ACC 502: Accounting for Management **OM 503:** Operations Management

MIS 504: Management Information Systems

MGT 505: Organizational Behavior **MKT 506:** Marketing Management

ECO 507: Managerial Economics

FIN 508: Financial Management

Capstone Course:

MGT 509: Business Policy

Advanced Courses:

Accounting:

ACC 512: Survey of Federal Taxes

ACC 514: Accounting Integration and Configuration

ACC 521: Auditing

ACC 522: Federal Taxation

ACC 525: International Accounting*

ACC 526: Managerial Accounting

ACC 527: Financial Reporting and Research

ACC 529: Special Topics in Accounting

ACC 531: Advanced Auditing

ACC 532: Advanced Taxation

ACC 536: Advanced Managerial Accounting

ACC 537: Advanced Financial Accounting

FRP

ERP 510: Integrated Enterprise Management Systems

ERP 511: Production Planning & Control

ERP 512: Customer Relationship Management

ERP 513: Treasury Management

ERP 514: Accounting Integration and Configuration

ERP 515: Business Intelligence

ERP 516: Enterprise Applications Development

Finance

FIN 581: Financial Institutions

FIN 582: Advanced Financial Management

FIN 583: Investment Analysis

FIN 584: International Finance*

FIN 585: Derivative Securities

FIN 586: Portfolio Theory

FIN 587: Treasury Management

FIN 589: Special Topics in Finance

Healthcare Management[†]

HAD 510: Hospital Administration

HAD 517: Global Health Management*

HAD 521: Health Care Financial Management II

[†]Available through on-line program only

ПО

International Business

Advanced Courses Continued:

ACC 525: International Accounting*

ECO 583: Macroeconomic Analysis: A Global Perspective*

FIN 584: International Finance*

IB 505: International Business*

MGT 556: International Management*
MIS 577: Global Information Systems*

MKT 563: Global Marketing*

MKT 596: Study Abroad in Asia*

OM 540: Supply Chain Management*

Management Information Systems

MIS 546: Business Database Management Systems

MIS 548: Business Intelligence

MIS 571: Information Networks and Electronic Commerce

MIS 573: Development of Business Applications

MIS 574: Business Process Reengineering

MIS 575: Internet Applications

MIS 577: Global Information Systems*

MIS 579: Special Topics in Management Information Systems

Marketing

MKT 512: Customer Relationship Management

MKT 561: Marketing Research

MKT 562: Promotion Management: Advertising and Selling

MKT 563: Global Marketing*

MKT 564: Consumer Behavior

MKT 569: Special Topics in Marketing

MKY 596: Study Abroad in Asia*

Operations Management

OM 540: Supply Chain Management*

OM 543: Project and Change Management

OM 544: Business Forecasting Models

OM 545: Quality Management

OM 546: Entrepreneurship and New Venture Creation

OM 547: Production Planning & Control

OM 549: Special Topics in Operation Management

Non-Focus

ECO 581: Economics of Business Strategy

ECO 582: The Economics of E-Commerce

ECO 589: Special Topics in Economics

MGT 553: Organizational Theory **MGT 554:** Group Dynamics

MGT 555: Organization Power & Politics

MGT 559: Special Topics in Management

MBA 590: Internship in Business Administration

*Designated as an "International Course"

What Next?

Next Steps & Location

How to proceed from here.

Next Steps

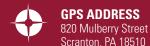
Schedule a Visit

Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Information Receptions with an Admissions representative and the Program Director are also offered throughout the year. To register for your visit sign up online at:

scranton.edu/gradvisit

Contact The Program Director

You are encouraged to contact the Program Director, Dr. Abhijit Roy, for information on the academic components of the M.B.A. program. To contact Dr. Roy, please email abhijit.roy@scranton.edu or call 570-941-7715.







We Are Close To You!

- 2 hours from Syracuse
- 2 hours from New York City

2 hours from Philadelphia

- 3 hours from Hartford
- 3.5 hours from Baltimore
- **4.5** hours from **Boston**
- **4.5** hours from **Washington D.C.**

