Why Scranton?  
A University of Scranton M.B.A.

Flexible programming. Jesuit values. Successful outcomes. You’ll find all of this – and more – when you choose The University of Scranton for your M.B.A. studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited M.B.A. program.

Jesuit Values
- A strong emphasis on ethics, social justice, and environmental responsibility.
- Corporate social responsibility
- Develop others to the full potential
- Emphasis on global perspectives

“...The course selection offered here has expanded my knowledge of sustainability and justice in the business world while continuing to develop and shape my knowledge of cultural diversity.”

Kayla Amato ’11
A financial markets laboratory located in the Kania School of Management, the Alperin Financial Center simulates a real-world trading environment. Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies. The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

An Exclusive Partnership

The University is one of just 100 business schools in the nation to partner with SAP to offer training in the world’s best-known ERP software, which is highly valued in business.
GETTING RECOGNIZED
Results, reputation & ethics drive our business school education.

One-To-One Learning
Faculty Engagement

PERSONAL ATTENTION
Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.

Work alongside a faculty mentor who will assist with personal academic planning throughout the program.

NATIONALLY RECOGNIZED
For excellence & student engagement.

Among the “10 top master’s universities in the North”

- US News and World Report

“Best Business Schools.”

- The Princeton Review

“Best in the nation for general management”

- Entrepreneur Magazine

AACSB ACCREDITATION
The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications, and curricula. We are the only university in Northeastern Pennsylvania to receive this accreditation. Worldwide, only five percent of business schools are accredited by AACSB.

scranton.edu/ksom
Admission to the M.B.A. program is based on a combination of three indicators:

- Previous academic performance
- Graduate Management Admissions Test (GMAT) score and/or relevant work experience
- Three professional letters of recommendation

For applicants who possess three or more years of supervisory or professional experience, the GMAT requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

Do More
Graduate Assistantships

Graduate students have the opportunity to gain employment as Teaching Assistants, Research Assistants or Graduate Assistants. The assistantship enables the student to pursue a graduate education and strengthen the quality of their educational experience. It also helps the University develop the quality of its graduate programs. The student will be awarded a tuition scholarship as well as a stipend.

Apply Now

We welcome applications on a rolling basis for all available terms. To apply to the M.B.A. program, or for additional application and admission information, please visit scranton.edu/gradapply.

More at: scranton.edu/ga
Curriculum
Programs of Study

Cornerstone Course:
MGT 591: Responsibility, Sustainability & Justice

Core Courses:
ACC 502: Accounting for Federal Taxes
OM 504: Accounting Information Systems
ACC 521: Financial Accounting
ACC 526: Managerial Accounting
ACC 527: Cost Accounting
ACC 531: Advanced Auditing
ACC 532: Advanced Taxation
ACC 536: Advanced Managerial Accounting
ACC 537: Advanced Financial Accounting
ERP 510: Integrated Enterprise Management Systems
ERP 511: Production Planning & Control
ERP 512: Customer Relationship Management
ERP 513: Treasury Management
ERP 514: Accounting Integration and Configuration
ERP 515: Business Intelligence
ERP 516: Enterprise Applications Development

Finance
FIN 501: Financial Institutions
FIN 502: Advanced Financial Management
FIN 503: Investment Analysis
FIN 504: International Finance
FIN 505: Derivative Securities
FIN 506: Portfolio Theory
FIN 507: Treasury Management
FIN 508: Special Topics in Finance

Healthcare Management
HAD 510: Hospital Administration
HAD 517: Health Care Financial Management

Advanced Courses Continued:

International Business
ACC 525: International Accounting
ECO 593: Macroeconomic Analysis: A Global Perspective
IB 595: International Business
MGT 595: International Management
MIS 571: Global Information Systems
MKT 563: Global Marketing
MKT 596: Study Abroad in Asia
OM 540: Supply Chain Management

Management Information Systems
MIS 546: Business Database Management Systems
MIS 548: Business Intelligence
MIS 571: Information Networks and Electronic Commerce
MIS 573: Development of Business Applications
MIS 574: Business Process Reengineering
MIS 576: Internet Applications
MIS 577: Global Information Systems
MIS 579: Special Topics in Management Information Systems

Marketing
MKT 512: Customer Relationship Management
MKT 561: Marketing Research
MKT 562: Promotion Management: Advertising and Selling
MKT 563: Global Marketing
MKT 564: Consumer Behavior
MKT 568: Special Topics in Marketing
MKT 596: Study Abroad in Asia

Operations Management
OM 540: Supply Chain Management
OM 542: Project and Change Management
OM 544: Business Forecasting Models
OM 545: Quality Management
OM 546: Entrepreneurship and New Venture Creation
OM 547: Production Planning & Control
OM 549: Special Topics in Operations Management

Non-Focus
ECO 581: Economics of Business Strategy
ECO 582: The Economics of E-Commerce
ECO 585: Special Topics in Economics
MGT 553: Organizational Theory
MGT 594: Group Dynamics
MGT 595: Organization Power & Politics
MGT 599: Special Topics in Management
MBA 590: Internship in Business Administration
*Designated as an "International Course"

We Are Close To You!
2 hours from Syracuse
2 hours from New York City
3 hours from Hartford
3.5 hours from Baltimore
4 hours from Philadelphia
4.5 hours from Washington D.C.

What Next?
How to proceed from here.

Schedule a Visit
Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Information Receptions with an Admissions representative and the Program Director are also offered throughout the year. To register for your visit sign up online at:

scranton.edu/gradvisit

Contact The Program Director
You are encouraged to contact the Program Director, Dr. Abhijit Roy, for information on the academic components of the M.B.A. program. To contact Dr. Roy, please email abhijit.roy@scranton.edu or call 570-941-7715.
The University of Scranton

Founded in 1888, The University of Scranton is a nationally recognized university with a Jesuit tradition of intellectual rigor, academic excellence and a heritage of service embodied in lives lived for others.

scranton.edu/gradadmissions