



THE UNIVERSITY OF SCRANTON

MORE THAN AN MBA

KANIA SCHOOL
OF MANAGEMENT

Why Scranton?

A University of Scranton M.B.A.

Flexible programming. Jesuit values.

Successful outcomes. You'll find all of this – and more – when you choose The University of Scranton for your M.B.A. studies. Our top-notch faculty will work alongside you as you pursue a higher level of education at an AACSB-accredited M.B.A. program.

Jesuit Values

- ▶ A strong emphasis on ethics, social justice, and environmental responsibility.
- ▶ Corporate social responsibility
- ▶ Develop others to the full potential.
- ▶ Emphasis on global perspectives

At A Glance

The 36 credit-hour M.B.A. program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

▶ Qualifying coursework

Prepares students who do not have a business educational background

▶ Extending coursework

Designed to immerse you in key functional areas of business with the ability to tailor your M.B.A. to your interests and requirements

▶ Mission-specific coursework

Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice

"The course selection offered here has expanded my knowledge of sustainability and justice in the business world while continuing to develop and shape my knowledge of cultural diversity."

Kayla Amato '11

Real World Results

Resources & Outcomes

A financial markets laboratory located in the Kania School of Management, the **Alperin Financial Center** simulates a real-world trading environment.

Computer terminals allow students to engage in sophisticated analyses and virtual trading of equities and foreign currencies.

The center is equipped with eight Bloomberg terminals that give students and faculty access to data and analytics used by professionals in the financial services industry.

An Exclusive Partnership

The University is one of just 100 business schools in the nation to partner with SAP to offer training in the world's best-known ERP software, which is highly valued in business.

Graduate Employers

- Bank of America/Merrill Lynch
- Blue Cross of Northeastern Pennsylvania
- CIGNA Healthcare
- Commonwealth of Pennsylvania
- Ernst & Young, LLP
- Federal Reserve Bank of Philadelphia
- GlaxoSmithKline
- Integrated Financial Management
- J P Morgan Securities, Inc.
- Kaiser Permanente
- KPMG, LLP
- Liberty Mutual
- Lockheed Martin Corporation
- Lowes
- MetLife, Inc.
- Morgan Stanley Smith Barney
- PNC Financial Services Group
- PricewaterhouseCoopers LLP
- Prudential Financial
- Qualcomm
- Sanofi-Pasteur
- The McGraw-Hill Companies, Inc.
- Times Shamrock Communications, Inc.
- USDA-OIG
- US Military
- Verizon Communications, Inc.



One-To-One Learning

Faculty Engagement

PERSONAL ATTENTION

Learn from an incomparable faculty with world-class expertise that will challenge and inspire you.

Work alongside a faculty mentor who will assist with personal academic planning throughout the program.

"The faculty are committed not just to excellence in the classroom, but also to the personal and professional growth of their students."

Caroline Swift '14

Getting Recognized

Results, reputation & ethics drive our business school education.

Accreditation & National Recognition



Nationally recognized for excellence & student engagement.

Among the "10 top master's universities in the North"

- US News and World Report



AACSB ACCREDITATION

The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is a seal of approval that reflects the quality of a business school. It ensures that the students are learning relevant material; evaluation is done every five years including self-evaluations, peer reviews, committee reviews, faculty qualifications, and curricula. We are the only university in Northeastern Pennsylvania to receive this accreditation. Worldwide, only five percent of business schools are accredited by AACSB.

scranton.edu/ksom

"Best Business Schools."

- The Princeton Review

Among the "top 15 in the nation for general management"

- Entrepreneur Magazine

Admission

Admissions Criteria For Acceptance

Admission to the M.B.A. program is based on a combination of three indicators:

- ❖ Previous academic performance
- ❖ Graduate Management Admissions Test (GMAT) score and/or relevant work experience
- ❖ Three professional letters of recommendation

For applicants who possess three or more years of supervisory or professional experience, the GMAT requirement may be waived. If the work experience is accepted after a review by the program director, applicants will then be asked to provide a written response to a case depicting a hypothetical business scenario.

The average salary for graduates with a **Scranton M.B.A.** is over **\$80,000** per year.

Apply Now

We welcome applications on a rolling basis for all available terms. To apply to the M.B.A. program, or for additional application and admission information, please visit scranton.edu/gradapply.

Do More

Graduate Assistantships

Graduate students have the opportunity to gain employment as Teaching Assistants, Research Assistants or Graduate Assistants. The assistantship enables the student to pursue a graduate education and strengthen the quality of their educational experience. It also helps the University develop the quality of its graduate programs. The student will be awarded a tuition scholarship as well as a stipend.

More at: scranton.edu/ga

Admission & Assistantships



Curriculum

Programs of Study

Cornerstone Course:

MGT 501: Responsibility, Sustainability & Justice

Core Courses:

ACC 502: Accounting for Management
OM 503: Operations Management
MIS 504: Management Information Systems
MGT 505: Organizational Behavior
MKT 506: Marketing Management
ECO 507: Managerial Economics
FIN 508: Financial Management

Capstone Course:

MGT 509: Business Policy

Advanced Courses:

Accounting:

ACC 512: Survey of Federal Taxes
ACC 514: Accounting Integration and Configuration
ACC 521: Auditing
ACC 522: Federal Taxation
ACC 525: International Accounting*
ACC 526: Managerial Accounting
ACC 527: Financial Reporting and Research
ACC 529: Special Topics in Accounting
ACC 531: Advanced Auditing
ACC 532: Advanced Taxation
ACC 536: Advanced Managerial Accounting
ACC 537: Advanced Financial Accounting

ERP

ERP 510: Integrated Enterprise Management Systems
ERP 511: Production Planning & Control
ERP 512: Customer Relationship Management
ERP 513: Treasury Management
ERP 514: Accounting Integration and Configuration
ERP 515: Business Intelligence
ERP 516: Enterprise Applications Development

Finance

FIN 581: Financial Institutions
FIN 582: Advanced Financial Management
FIN 583: Investment Analysis
FIN 584: International Finance*
FIN 585: Derivative Securities
FIN 586: Portfolio Theory
FIN 587: Treasury Management
FIN 589: Special Topics in Finance

Healthcare Management†

HAD 510: Hospital Administration
HAD 517: Global Health Management*
HAD 521: Health Care Financial Management II

†Available through on-line program only

Advanced Courses Continued:

International Business

ACC 525: International Accounting*
ECO 583: Macroeconomic Analysis: A Global Perspective*
FIN 584: International Finance*
IB 505: International Business*
MGT 556: International Management*
MIS 577: Global Information Systems*
MKT 563: Global Marketing*
MKT 596: Study Abroad in Asia*
OM 540: Supply Chain Management*

Management Information Systems

MIS 546: Business Database Management Systems
MIS 548: Business Intelligence
MIS 571: Information Networks and Electronic Commerce
MIS 573: Development of Business Applications
MIS 574: Business Process Reengineering
MIS 575: Internet Applications
MIS 577: Global Information Systems*
MIS 579: Special Topics in Management Information Systems

Marketing

MKT 512: Customer Relationship Management
MKT 561: Marketing Research
MKT 562: Promotion Management: Advertising and Selling
MKT 563: Global Marketing*
MKT 564: Consumer Behavior
MKT 569: Special Topics in Marketing
MKY 596: Study Abroad in Asia*

Operations Management

OM 540: Supply Chain Management*
OM 543: Project and Change Management
OM 544: Business Forecasting Models
OM 545: Quality Management
OM 546: Entrepreneurship and New Venture Creation
OM 547: Production Planning & Control
OM 549: Special Topics in Operation Management

Non-Focus

ECO 581: Economics of Business Strategy
ECO 582: The Economics of E-Commerce
ECO 589: Special Topics in Economics
MGT 553: Organizational Theory
MGT 554: Group Dynamics
MGT 555: Organization Power & Politics
MGT 559: Special Topics in Management
MBA 590: Internship in Business Administration

*Designated as an "International Course"

What Next?

How to proceed from here.

Next Steps & Location

Next Steps

Schedule a Visit

Personal appointments with an Admissions representative are offered Monday through Friday and can provide insight to the application and admission process. Information Receptions with an Admissions representative and the Program Director are also offered throughout the year. To register for your visit sign up online at:

scranton.edu/gradvisit

Contact The Program Director

You are encouraged to contact the Program Director, Dr. Abhijit Roy, for information on the academic components of the M.B.A. program. To contact Dr. Roy, please email abhijit.roy@scranton.edu or call **570-941-7715**.



GPS ADDRESS
820 Mulberry Street
Scranton, PA 18510



We Are Close To You!

- 2 hours from **Syracuse**
- 2 hours from **New York City**
- 2 hours from **Philadelphia**
- 3 hours from **Hartford**
- 3.5 hours from **Baltimore**
- 4.5 hours from **Boston**
- 4.5 hours from **Washington D.C.**

The image features a large, vertical maroon banner on the left side containing the university's name. Below the banner is a purple banner with the website address. The background is a photograph of a university campus during autumn, showing a paved walkway with people walking, trees with yellow and orange leaves, and a large brick building with many windows. The sun is shining from the upper right, creating long shadows and a warm atmosphere.

THE UNIVERSITY OF
SCRANTON
A JESUIT UNIVERSITY

SCRANTON.EDU

The University of Scranton

Founded in 1888, The University of Scranton is a nationally recognized university with a Jesuit tradition of intellectual rigor, academic excellence and a heritage of service embodied in lives lived for others.

scranton.edu/gradadmissions