

Naqiong Tong, Ph.D. CPA

HSBC Business School
Peking University
UniversityTown, Xili,Nanshan, Shenzhen 518055

Office: 0755-26032535
Fax: 0755-26035344
Email: nqtong@phbs.pku.edu.cn

EDUCATION

Ph.D. in Accounting Rutgers Business School, Rutgers University, Newark, NJ	October 2009
Master of Business Administration Cardiff Business School, The University of Wales-Cardiff, Cardiff, UK	May 2004
Bachelor of Arts Fudan University, Shanghai, China	May 2002

ACCOUNTING AND PROFESSIONAL EXPERIENCE

Assistant Professor, HSBC Business School, Peking University, China,	2011-current
Assistant Professor, University of Baltimore, Maryland, USA	2010-2011
Teaching Assistant and Lecturer, Rutgers University, New Jersey, USA	2005-2009

RESEARCH INTERESTS

Archival Empirical Financial Accounting; Financial Reporting; Earnings management; Tax Management; Firm's Dividend policy; Corporate Social Responsibility; Disclosure Policy;

PUBLICATION AND WORKING PAPERS

1. Tong, Naqiong, Shannon Lin and Alan Tucker (2014), "Corporate Tax Aggression and Debt", *Journal of Banking and Finance*, March (40):227-241. Impact Factor: 1.948
2. Tong, Naqiong and Yue, Qi (2013), Evidence on Manipulation of Discretionary Loan Loss Provisions in the Commercial Banking Industry, *Contemporary Accounting Review* (Chinese), June, (6):81-93
3. Tong, Naqiong, Wei Cen and Shihao Li (2014), The Impact of Investor Attention on Stock Return and Stock Risk, *Securities Market Herald*, July:40-47.
4. "Corporate Social Responsibility and Corporate Governance", book chapter--in book entitled with *Key issues and challenges in developments in Chinese entrepreneurship*, Book

Editor (Wenxuan Hou- University of Edinburgh), will be published by Palgrave Macmillan in the US in September, 2014

WORKING PAPERS

1. “Executive Pay, Corporate Governance and Firm Performance, Evidence From China” coauthor with Wei Cen and Frank Koger.
2. "Executive Pay Disparity and Firm Performance: Evidence From China", coauthor with Frank Koger and Susan Xu.
3. “The Impact of Dividend Regulation on Firm’s Dividend and Investment Policy”, coauthor with Frank Koger and Manru Chen
4. “Compensation consultant independence and CEO pay”, coauthor with John Donkas and Wei Cen
5. “Disclosure of Intended Use of Funds and IPO Underpricing”, coauthor with Wei Cen and Zi Wang
6. “Corporate Social Responsibility Disclosure and Stock Synchronicity”, coauthor with Wei Cen
7. “Independent Director’s Political Connection and Government Subsidy”, coauthor with Wei Cen and Ruolin Shen
8. “Local Independent Directors and Executive Pay and Turnover”, coauthor with Huiping Yang
9. “Local Independent Directors and Earnings Management”, coauthor with Sidong Xie

REFERRED CONFERENCE PRESENTATION

2014:

“Local Independent Directors with Financial Expertise and CEO Pay and Turnover”, coauthored with Wei Cen and Huiping Yang, presented at Contemporary Accounting Review (Chinese) Annual Conference, December 5-7. 2014.

“Independent Director’s Political Connection and Government Subsidies”, coauthored with Wei Cen and Ruolin Shen, presented at China Economic Annual Conference, December 12-14, 2014.

2013:

“Real Earnings Management and CEO/CFO Turnover ”, coauthored with Jason Xiao and Longfei Tang, presented at 26th JBF special conference at UNSW, Australia, Dec. 2013

“Corporate Social Responsibility Disclosure and Firm over-investment”, presented at European Journal of Finance conference, Edinburgh, U.K., June, 2013.

“Corporate Tax Aggression and Debt” coauthored with Shannon Lin and Alan Tucker, presented at European Financial Management, Reading, U.K. June, 2013

2012:

“Corporate Governance, CEO Characters and CEO Pay-A Study of China’s ChiNext Market”, with Sen Jin and Kong Ying, Present at VC/PE Academic Forum 2012 and International Small Business Journal (ISBJ) Special Conference and included in the conference proceedings.

2011:

“Compensation Consultant Independence and CEO compensation”, with Wei Cen, presented at AAA annual meeting 2011 and Mid-Atlantic and Mid-West Regional Meetings 2011

“Big or Small-Compensation Consultant Selection, Switch and CEO compensation”, with Wei Cen, presented at AAA annual meeting 2011 and Mid-Atlantic and Mid-West Regional Meetings 2011

SEMINAR PRESENTATION

Hong Kong University of Science and Technology, 2012

The University of Hong Kong, 2012

City University of Hong Kong, 2012

Ha’erbing Institute of Technology, 2011

PROFESSIONAL MEMBERSHIPS AND CERTIFICATES

American Accounting Association (AAA)

The Chinese Accounting Professors’ Association of North America (CAPANA)

American Institute of Certified Public Accountants (AICPA)

Virginia Association of Certified Public Accountants (VACPA)

TEACHING EXPERIENCES

Financial Accounting, Intermediate Accounting, Managerial Accounting, Cost Accounting, Financial Statement Analysis

HONORS AND AWARDS

3rd Prize in Teaching Competition, Peking University, 2013

Teaching Excellence Award, Peking University, 2012-2013

Excellent Summer Research Reward, University of Baltimore, 2010

Summer Research Excellency Award, Rutgers University, 2008

Teaching Assistant Scholarship, Rutgers University, 2005-2009