



TUM School of Management



# Come to TUM School of Management





## “Munich Shines”

- Thomas Mann, author and Nobel prize winner, about the incredible attraction Munich held for artists





The TUM School of Management is to be found in the heart of Munich, one of the most cosmopolitan cities in the world and the capital of Bavaria – an area known as the powerhouse of the German economy. Munich offers stunning architecture, wide expanses of green and on a clear day a fabulous view of the Alps. Here modern, fast-paced existence combines with the slower traditional ways to provide a balanced and variable life.

Although world-renowned for its yearly Oktoberfest Munich offers a lot more to its inhabitants and visitors. From its historic center to the space age designs of

its Olympic stadium and Allianz Arena. There is always something going on. One day you could visit the opera, the next one of Europe's largest film studios and in between enjoy a coffee or a meal in one of Munich's many cafés and restaurants.

Modern Munich is a financial, publishing and technological hub and is the city of choice for many global companies such as BMW, Siemens and Allianz.

Find more information about Munich on the official website of the city: <http://www.muenchen.de>





## You are Welcome

The Technische Universität München (TUM) is home to approx. 38,000 students who are well looked after by roughly 500 professors (spread across 13 different faculties) and they are in turn supported by 10,000 additional staff. Nearly 15% of our staff and 20% of our students come from outside Germany which contributes to a very cosmopolitan and engaging culture.

## Start at the Top

TUM is one of the leading technical universities in Germany and Europe. It has once again been ranked as the best German university in the latest Academic Ranking of World Universities (Shanghai Ranking). It came in at 50th place worldwide and held its position above all other universities in Germany. In the German CHE ranking, TUM was announced as the best university in Business Administration and Information Systems.

## We are Here and we are There

All TUM academic departments are situated on three sites in the greater Munich area: Munich, Garching, and Freising (Weihenstephan). Commuting between these three locations is very easy thanks to an excellent subway system. The historic main campus in the heart of Munich houses TUM administration and the faculties of Architecture, Civil, Geo and Environmental Engineering, Electrical Engineering and Information Technology as well as TUM School of Management. International students who enroll at TUM School of Management can take part in courses of all departments on all campuses.

The TUM Garching campus, which is only a 20-minute ride from the center, is part of a research and technology park that includes many renowned research institutes, such as the Max Planck Institutes or the Leibniz Supercomputing Center. The faculties of Chemistry, Physics, Informatics, Mechanical Engineering and Mathematics are located in this high-tech environment.

The “Center of Life and Food Sciences Weihenstephan” is located in Freising, 40 km north of Munich and close to Munich airport. The Weihenstephan campus unites the scientific competences in the “Life Sciences”. It covers a unique combination of natural and engineering sciences ranging from basic biology, agriculture and horticulture to forestry, nutrition, food technology and brewing. Also located here is the Faculty of Landscape Architecture and Landscape Planning.

# Let's talk about: TUM School of Management

## About us

TUM School of Management takes a unique interdisciplinary approach to research and teaching, focused on the interface between management and engineering / natural sciences. Part of Technische Universität München, one of the world's leading technical universities, the school has approximately 30 professors and 250 employees. In addition it cooperates closely with almost 90 renowned universities and management schools worldwide.

Since its foundation in 2002, TUM School of Management has quickly established itself as one of the leading business schools in Europe. It holds top positions in rankings for both research and teaching. In 2012, it was ranked among the top business schools by Handelsblatt, Germany's leading financial newspaper, and it regularly comes high up in the respected CHE University Ranking.

TUM School of Management currently has around 4,000 students. They benefit from a first-class academic training combined with many opportunities to put their theoretical knowledge into practice. They also enjoy the magnificent surroundings of Munich, one of Germany's most prosperous and fastest-growing cities and a clean, safe and cosmopolitan place to live.

## Useful Links:

TUM School of Management

<http://www.wi.tum.de>

TUM School of Management – International Office

<http://www.wi.tum.de/international>





### **Our Vision:**

**Being the European Role Model for Research and in Teaching at the Interface of Management and Technology.**

### **Our Mission:**

The TUM School of Management is one of the leading management schools in Europe. We research and teach at the interface of management and technology.

Our research results make a difference. They impact business practice, but are also relevant for society at large. We develop and promote ideas for the future on an international basis, and build on TUM's specific strengths in the fields of engineering, natural and life science.

With our enthusiasm for management and technology, we inspire our students with a comprehensive range of programs at Bachelor's, Master's, Ph.D., and executive levels. We enable students to take a responsible role in society

and business. We strongly encourage entrepreneurship. Postgraduate students receive rigorous training. They take part in international research projects and are given a great deal of responsibility right from the very start. In executive education, evidence-based management knowledge meets industrial expertise. We aim to advance senior managers' knowledge, skills, and personal development towards becoming highly effective and responsible leaders.

Our alumni and partners intensively are involved in both teaching and research.





# Young and Successful

Although only recently established in Germany TUM School of Management has already been extremely successful in achieving top placements in the recognized rankings. Our excellent teaching and research, courses and management together with international orientation, have also ensured that for a number of years we have held one of the top places in the respected CHE university rankings, including the top position in the 2014 rankings. The Handelsblatt rankings published in 2012 rate the TUM School of Management as the best business studies faculty in Germany in terms of research. In 2013, our Bachelor's Program in Management & Technology was awarded the EPAS quality label.

## TUM School of Management in Brief

Dean	Prof. Dr. Gunther Friedl
Vice Dean of International Affairs	Prof. Dr. Rainer Kolisch
Departmental ERASMUS Coordinator	Ms Ute Helfers abroad@wi.tum.de

## Facts & Figures

Students	~ 4000
Co-operations with international universities	~ 90
Professorships	~ 30
Academic staff	~ 250
Courses in English	40% of all courses
Undergraduate programs	1
Graduate programs	3

# Academic Programs

## Bachelor Degree

- Bachelor's Program in Management & Technology

## Master Degrees

- Master's Program in Management & Technology
- Master's Program in Management
- European Master's Program in Consumer Affairs

## Executive MBA Programs

- Executive MBA
- Executive MBA in Innovation and Business Creation
- Executive MBA in Business and IT

## PhD Program

Exchange students only have access to courses in the Bachelor's and Master's programs. Within these programs, exchange students can attend all courses, lectures and seminars offered by the TUM School of Management. However, the number of participants for seminars is sometimes limited. In this case prior registration is necessary. TUM School of Management offers a great number of courses taught in English.

Nearly all business courses take place on the main campus in the center of Munich. Only a few are held in Freising or Garching.

Our online platform provides information about all courses offered at TUM:

<http://www.tumonline.de>



## Academic Departments

TUM School of Management regularly produces world-class research. Our research activities are organized into five separate Academic Departments, each of which is home to numerous collaborations and initiatives.

- Innovation & Entrepreneurship
- Marketing, Strategy & Leadership
- Operations & Supply Chain Management
- Finance & Accounting
- Economics & Policy

You will find more detailed information on our website.

A short introduction to all professors as well as an overview of our courses with descriptions can be found in the Course Catalogue for international students which can be downloaded from our website.





# Academic Calendar

## Winter Semester 2015/16

Semester Duration	01.10.2015 – 31.03.2016
Lecture Period	12.10.2015 – 06.02.2016
Exam Period	08.02.2016 – 05.03.2016

## Non-Lecture Period

German Reunification Day	03.10.2015
All Saints' Day	01.11.2015
“Tag der Fakultät”	end of November
Dies Academicus	in early December
Christmas Vacation	24.12.2015 – 06.01.2016

## Summer Semester 2016

Semester Duration	01.04.2016 – 30.09.2016
Lecture Period	11.04.2016 – 16.07.2016
Exam Period	18.07.2016 – 13.08.2016

## Non-Lecture Period

Labor Day	01.05.2016
Ascension Day	05.05.2016
Whit Holidays	14.05.2016 – 17.05.2016
Corpus Christi	26.05.2016



# Credit System

The TUM School of Management follows a two-phase degree structure that conforms to the Bologna Process which has already been adopted by most European universities. The Bachelor's program is a three-year degree course which provides students with basic knowledge of their subject. This can then be followed by a two-year Master's program.

In line with the Bologna Process, the TUM School of Management uses the ECTS credit system. A full time study load is 1800 hours per year, which is equal to 60 ECTS credits. For German students we recommend a workload of 30 credits per semester. One ECTS credit represents 30 working hours, which include all work required for completing the course, e.g. contact hours (lectures, exercises, case studies, projects), independent studies, exam preparation, etc.

For exchange students we recommend a workload of approximately 15 to 20 credits per semester.



## Campus in the City

To make life easier almost all business courses take place on the main campus which is located in the city center of Munich. Here you will also find the International Office of TUM School of Management. The university buildings are located only two minutes walk from the subway station “Theresienstrasse” (subway line U2).







# Impressions of Munich











# Studying at the TUM School of Management

## A Place to Call your Own

Accommodation is more than just finding a place to live; it is also about finding a place where you can thrive. Having said that, it can be difficult to find a room in Munich – especially at the start of the winter term during the months of October and November. Of Munich's 100,000 students only about 13% live in halls of residence, the rest live in private rooms, flat shares or apartments. Student halls of residence in Germany do not belong to the universities, but instead are run by the Studentenwerk, or sometimes by public or private funding bodies. Some rooms available at the beginning of each term may be "raffled off" by the Studentenwerk.

The average rent for a sublet room is about € 300. Rooms in flat shares and apartments cost between € 350 and 600, depending on the location and the facilities/furnishings. Rooms in halls of residence cost between € 280 and 360. While you are flat or room hunting your best asset is patience.

One way to find a sublet room is by checking our list of offers from TUM School of Management students who are going to study abroad. You will find current offers on our website. You can also visit <http://www.international.tum.de/en/welcome-to-tum/international-exchange-students/accommodation/>

## Personal Mentor

Moving to a new city can be a little daunting to begin with so the TUM School of Management provides a German volunteer mentor for every incoming exchange student. Your mentor will assist you in all matters concerning studying and living in Munich and you will be put in contact with them prior to your arrival in Germany. To further ease integration the TUM School of Management and the mentors organize regular meetings and excursions for incoming and local students. For detailed information please visit our website, or find us on facebook.

## Additional Support

In addition to the TUM School of Management International Office and its mentoring program, the International Center of TUM also takes care of all international students at TUM (regardless of the department). In cooperation with TUMinternational (TUMi) it offers orientation weeks at the beginning of each semester. For further information please refer to TUMi's website.



## About (Language) Skills

Picking up some of the local language is the quickest way to feeling at ease in a new country. The Language Center of TUM (Sprachenzentrum) offers a large number of language courses to help incoming students to improve their German language skills. The Language Center also offers the opportunity to learn other foreign languages. For detailed course information visit the website of the Sprachenzentrum.

The Carl-von-Linde-Akademie provides various soft skills training courses. Further information can be found on the website of the Carl-von-Linde-Akademie.

UnternehmerTUM is an institution of the TUM closely associated with the TUM School of Management. Here you will find highly experienced coaches who offer for example business plan seminars. Further information can be found on the website of UnternehmerTUM.

## Find a Quiet Corner for Yourself

Libraries are the ideal places to study and prepare for exams away from all the distractions of the busy city and flatmates. Our library services span across several libraries all of which TUM students can access with their student card. Databases, journals, magazines and books of all the disciplines taught at TUM School of Management can be found in the campus library in the center of Munich. You will also find computers in all libraries as well as other IT facilities such as scanners, printers or copy machines available in several libraries. Moreover, you are welcome to use our study rooms and computer room (CIP-Pool) open exclusively to the students of the TUM School of Management.

## Students Voice

The “Fachschaft”, an elected body of students, represents student interests in university policy decisions. It also organizes information events and parties. For further information please refer to the website of the Fachschaft.

## Food for Thought

In order to work efficiently the brain needs regular sustenance, this is provided by the student service (Studentenwerk) who operates large canteens (known as “Mensa”) at all TUM campuses. At lunch time they offer two or three main meals, side dishes and a vegetarian meal. Prices range from € 1 to 4 and can be paid by a student card.

## Stay in Shape

To stay fit in mind and body TUM students have access to the Central University Athletic Complex situated in the Olympic Park. Here, for low fees you can take part in a wide range of courses like basketball, soccer and hockey as well as rock climbing, dancing, sailing, karate and many more.

## How to Get around

Munich is well served by a network of subways and suburban trains, trams and buses and all university locations can be reached easily by public transport. There is also good access to Munich suburbs via suburban trains and you will also find the Munich Traffic Association (MVG) offers students discounts. Munich is also a very “bicycle friendly” city having many bicycle only pathways on most roads and parks.

### Useful Links:

TUM Library  
<http://www.ub.tum.de>

Canteens and Menus  
<http://www.studentenwerk-muenchen.de/mensa/>

Sport  
<http://www.zhs-muenchen.de/>

Public Transport  
<http://www.mvv-muenchen.de/>









### **Board in the City – Skiing in the Alps**

Even though you are in Munich to study you will still have time for other pursuits and in Munich there are lots of other things to do. For sporting enthusiasts there are a great number of sport halls and swimming pools at your disposal and proximity to the Alps means that you can also go hiking, rock climbing and skiing. Even surfing is possible in the middle of Munich on a small river called “Eisbach” or if you prefer larger stretches of water you could sail on one of the many nearby lakes.

Munich also has a large number of museums, art galleries, cinemas and parks to visit after which you may want to sample the local cuisine in the many restaurants, cafes and bars. For more detailed information have a look at the official website of Munich: <http://www.muenchen.de>



### Checking Temperatures

Munich has a continental climate strongly influenced by its proximity to the Alps. Winter in Munich is cold (on average 1°C) and snow is possible from December to February. In the summer however, it is warm enough to go swimming in the lakes and rivers and temperatures might reach 25°C-35°C for some weeks. Rain can be expected at any time throughout the year.

### Cost of Living

Everything has its price and recent calculations indicate that living in the capital of Bavaria costs about € 900 per month including rent, residence permit, health insurance, public transportation (MVG) etc. Students are advised to ensure that they have this amount of money for the entire duration of their studies at TUM.



# Traveling – Every Journey Begins with the First Step

The transport network in Germany – as maybe expected – is fast and efficient.

## Above the Clouds

Munich International Airport is one of the largest airports in Germany with over 38 million passengers a year taking off from one of the two modern terminals. The airport is well connected to the city center by two suburban trains (S1 and S8). About 100 km west of Munich there is another small airport, sometimes referred to as “Munich West”. However, it will take you about an hour and a half by train to get to Munich from here.

## On the Autobahn

There is a huge road network in excellent condition in Germany. In general, your foreign driver’s license is valid for six months. Validation can be extended for another six months if you do not stay in Germany for longer than one year. Driver’s licenses issued in EU or EWR states are valid without any restrictions. You must observe traffic regulations otherwise you risk losing your driver’s license and incurring high fines. There are strict regulations in Germany in respect of driving under the influence of alcohol and if you are stopped by police and found to have a blood alcohol level of only 0.3 – you could lose your license.

Driving in Munich’s city center is not such a great idea anyway as it’s difficult to find a parking space (which are not cheap) and it’s usually much faster to use public transport.

## Train Travel

All German cities are connected by an efficient railway system. For information about connections and tickets please refer to the link given below. Furthermore, there are information desks at almost every train station where you can ask for help.

### Useful Links:

Munich Airport

<http://www.munich-airport.de/>

Deutsche Bahn (train)

<http://www.bahn.de>



# Application

## Deadline for Applications

Winter semester (or for the entire year at TUM)	15 May
Summer semester	31 October

## How to Apply

In order to become an exchange student of the TUM you must submit your application to our International Center. Students taking part in an exchange program (e.g. Erasmus, non-European partners of TUM School of Management, TUMexchange), so called “program students”, must first be nominated by their home university. Once they have been approved, the following documents are to be submitted to the International Center:

1. Online application form printed and signed by the applicant and in addition bearing stamp and signature of the International Center of the partner university
2. One page letter of motivation stating the reasons for applying at TUM (either in German or English)
3. Curriculum Vitae (either in German or English)
4. Desired study program (signed and stamped by your departmental coordinator at your home university)
5. An official transcript of records
6. Passport photo (no scanned photo)
7. Document showing the courses you are attending at the moment in your current semester (and so are still not listed in your transcript)
8. Language Certificate (can be issued by the home university) of your English and/or German language proficiency (at least B2 level according to the CEFR)

Further information about the application procedure can be found on the website of the International Center.

Additionally, the International Center publishes a handbook for exchange students that also contains detailed information about the application procedure. This manual can be downloaded from the website of the International Center.





## Contact Information

### For all Questions:

TUM School of Management International Office  
Ms Ute HELFERS (Departmental ERASMUS coordinator)  
& Ms Manuela SATO (Student Exchange Coordinator  
(incoming))

### TUM School of Management International Office

Arcisstr. 21, 80333 Munich, Germany  
Phone: +49.89.289.259.83  
+49.89.289.259.80  
Fax: +49.89.289.25070  
[abroad@wi.tum.de](mailto:abroad@wi.tum.de)  
<http://www.wi.tum.de/international>

### Visiting Address:

Arcisstrasse 21, Munich, Germany  
building 0505, room 1547,  
entrance crossing Luisenstrasse / Theresienstrasse

### Accompanying the Application Procedure:

TUM International Center (Welcome Office for incoming  
students)

Ms Petra RITTER & Ms Dörte PTASSEK & Ms Dalma  
ALAGHA

### TUM International Center

Arcisstr. 21, 80333 Munich, Germany  
Phone: +49.89.289.25017  
Fax: +49.89.289.25474  
[incoming@zv.tum.de](mailto:incoming@zv.tum.de),  
<http://www.international.tum.de/en>

### Pictures:

TUM-Pressestelle, Andreas Heddergott, Astrid Eckert,  
Albert Scharger, Students of TUM School of Management,  
Michael Heinrich, Allianz Arena Stadion GmbH, BMW  
Group, Panther Media, Shutterstock, schoky/Photocase.de

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