

Welcome to the first issue of our 2015 newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



Newsletter Number 1, 2015

School News

PHBS Wins “2014 Best Business Model Strategic Partner ” Award

Professor Wei Wei attended the 21st Century China Business Model Summit Forum & 21st Century Business Model Award Ceremony in Guangzhou on December 30, 2014 where he discussed Business Models with other experts and guests. The event was organized by *21st Century Business Review*, *The Southern Daily* and *21st Century Business Herald*. PHBS was awarded the China Best Business Model Strategic Partner; Professor Wei Wei won the Judges’ Prize for the 2014 China Best Business Model.

[More...](#)

PHBS Student Team Participates in CFA Institute Investment Research Challenge Asia Pacific Regional Final

A PHBS student team led by Ruipeng Li, Yu Du, Yi Zhao, Jie Yu, and Yangjie She participated in the Chartered Financial Analyst (CFA) Institute Research Challenge Asia Pacific final held in Manila, Philippines, March 11-13. A total of 21 student teams took part in the Asia-Pacific regional final. Each team was the winner of local competitions in countries including Korea, New Zealand, Australia and China. Three student teams from China participated in the regional final, including the PHBS student team, champions of the South China regional final; the Zhejiang University team, champions of the East China regional final; and the Peking University Guanghua School of Management team, champions of the North China regional final. However, the team from Ateneo de Manila University won the day, securing entrance to the global final in the USA. The CFA Institute Research Challenge is an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis. [More...](#)

Faculty Activities

- **Academic Awards and Honors**

Professor Wei Wei's course, "Business Model Research" (title translated from Chinese), was awarded *Best Course 2014* at the Peking University Shenzhen Graduate School (PKUSZ). The Best Course Award Competition is held every three years established by PKUSZ to recognize and encourage excellence in teaching. The award recipients are selected by a Best Course Awards committee consisting of representatives from each school of PKUSZ.

Professor Terrill L. Frantz has been named Co-Editor-in-Chief of *Computational and Mathematical Organization Theory* (CMOT), an SSCI indexed journal recognized globally as the premier publication-outlet for advanced and contemporary research into organizations, groups and networks. Over the past ten years, Professor Frantz has been an area editor, reviewer, and contributor to the journal; he will now oversee the journal's content selection and quarterly publication process. More...

- **Publications**

Professor Qing Wang's paper, "Child Gender, Intergenerational Kinship, and Parental Labor Market Outcomes," has been accepted for publication in *Review of Development Economics*.

Professor Hong Zhu's paper, "How Do High-Technology Firms Create Value in International M&A? Integration, Autonomy and Cross-border Contingencies," co-authored with Jun Xia from the University of Texas at Dallas and Shige Makino from the Chinese University of Hong Kong, has been accepted for publication in the *Journal of World Business*.

Professor Lan Ju's paper, "Monetary Policy and REITs Investment---Evidence from Mainland China and Hong Kong" (title translated from Chinese), co-authored with PHBS master's student Bin Chen, was published in *Statistics and Decision* (Vol. 4, pp. 154-157, 2015; CSSCI).

- **Conference Papers, Keynote Speeches, Invited Presentations and Visits**

Visiting Professor Jiazhao Wang attended the 2015 China Internet Industry Annual Conference held in Beijing, on January 6 where he spoke on "SMEs Exterior Environment & Interior Conditions" (title translated from Chinese) at the SME Development Forum, together with Mr. Zheng Xin, director general of SME Administration Bureau of China's Ministry of Industry and Information. More than 500 attendees from government, academia and internet firms, including senior management of BAT (Baidu, Alibaba and Tencent), attended the event.

Professor Wen Hai attended the 2014 Guangdong County E-Commerce Summit Forum held in Guangzhou on December 18, 2014 where he delivered a speech entitled, "E-commerce and the Development of Regional Economy."

Visiting Professor Jiazhao Wang attended the 2nd China SMEs Global Development Forum, held in Ningbo on December 9, 2014 where he moderated a panel featuring Myung-bak Lee, former president of South Korea and Jean Pierre Raffarin, former prime minister of France.

Professor Wei Wei delivered a speech entitled "Comparison of the Internet Business Model between China and the United States" (translated from Chinese), in the 2014 Forum for China-USA Business Model held in Huizhou, Guangdong Province on December 2, 2014.

- **Media Coverage**

On February 21, **Professor Wen Hai** appeared on the *Phoenix Channel* discussing non-governmental educational institutions in China. [More...](#)

On February 15, **Professor Lan Ju** appeared on the *Phoenix Channel* discussing food safety liability insurance in China.

On January 27, *Shenzhen Special Zone Daily* reported an interview with **Professor Wen Hai** on the issue of the main challenges China's economy faces. [More...](#)

On January 22, *BRICS Post* released an article, "China's Economic Transition: The 'New Normal' is Here to Stay," written by **Professor Haifeng Huang** and master's student Di Wu. [More...](#)

On January 17, **Professor Jun Lu** appeared on the *Phoenix Channel* discussing the marketization of personal credit information conduction. [More...](#)

On January 9, *JRJ.com* published an interview with **Professor Wen Hai** on the issue of China's present economic situation and reform. [More...](#)

On December 30, 2014, *JRJ.com* released an interview with Professor **Gang Fan** about the logic of China's economic growth and macro policies in 2015. [More...](#)

On December 26, 2014, *Guokr.com* published an interview with Professor **David Ong** about his study on income attraction, an online dating field experiment. [More...](#)

Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

Mortgage Foreclosures and Securitization

Jing Zeng, *Frankfurt School of Finance and Management*, March 11

Hard to Get: The Scarcity of Women and the Competition for High-Income Men in Chinese Cities

David Ong, *PHBS*, March 4

Standing Out From the Crowd: The Outlier's Effect on Corporate Governance

Qianqian Du, *Shanghai Advanced Institute of Finance*, January 20

How does Macroprudential Regulation Change Bank Credit Supply?

Dimitrios P. Tsomocos, *University of Oxford*, January 19

Accounting for the Corporate Cash Increase

Jake Zhao, *Stony Brook University*, January 14

Strategic Analysis of the Agency Model for Digital Goods

Yinliang Tan, *University of Florida*, January 2

Endogenous Selection into Single and Coauthorships by Surname Initials in Economics and Management

David Ong, *PHBS*, December 30

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

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