

Newsletter Number 2, 2015

School News

Dean Wen Hai Attends Premier Li's Symposium on Current Economic Situation

On April 14, Premier Li Keqiang presided over a symposium to solicit opinions from academic experts and enterprise leaders on current economic situation in Beijing. Wen Hai, Dean of PHBS, was invited to attend the meeting. [More...](#)

The 14th Board Meeting of PHBS was held in Shenzhen

On April 21, the 14th PHBS Board Meeting was held at the school in Shenzhen. Those who attended were Yijian Liao, Executive Director of HSBC Bank (China), Guoliang Ding, Vice President of HSBC Bank (China), Shijun Zhang, HR Manager at HSBC Bank (China), Zhihong Xu, the former President of Peking University (PKU), and PHBS Dean Wen Hai. Zhipan Wu, Vice President of PKU and Ya Deng, Assistant President of PKU attended the video meeting in Beijing. Future collaboration between HSBC (China) and PHBS on the construction of financial laboratories, among other issues, was discussed in the meeting. [More...](#)

PHBS Hosts 1st Annual Meeting of Shenzhen Western Returned Scholars Association

On April 11, the first annual meeting of the Shenzhen Western Returned Scholars Association (SZWRSA) was held at PHBS. More than 200 people from various circles, including association members and returned talent and local government officials, were present. Distinguished guests and speakers included Jie Lin, member of the Shenzhen Standing Committee and Head of United Front Work Department of CPC Shenzhen Municipal Committee; Jie Tang, Deputy Mayor of Shenzhen Municipal Government; Xianxue Feng, Head of Longgang District, Shenzhen; and Wen Hai, Dean of PHBS and current chairman of SZWRSA. The meeting also included panel sessions, focusing on finance, health and medicine, education and entrepreneurship. SZWRSA was founded in December 2013 and joined with the Chinese Overseas Returned Scholars Association (COSA) in September 2014. Dean Wen Hai served as the first chairman of SZWRSA. [More...](#)

Faculty Activities

- ***Publications***

Professor Erik Benrud's paper, "Managing Business Environments in Tier 1 and Tier 2 Cities in China: Implications for Tax Revenue and Total Investment," was published in the *US-China Law Review* (Vol. 12, pp. 276-294, 2015).

Professor Lan Ju's book, "Research on China's Credit Derivatives" (title translated from Chinese), was published by Peking University Press in March 2015.

- ***Conference Papers, Keynote Speeches, Invited Presentations and Visits***

Professor Haifeng Huang presented a lecture titled "The Road of China's Economic Transition: 21st Century Green Revolution" on April 17 at the Johns Hopkins University-Nanjing University Center for Chinese and American Studies.

Senior Lecturer Priscilla L. Young was an invited speaker at the Beijing International Studies University (BISU) on April 7. She presented a lecture to graduate students studying English and later presented to teachers at the high school with which BISU has a partnership for teacher training. Priscilla's presentation for students was titled, "It's Not Your Parents' World Anymore: Intercultural and Professional Communication in the 21st Century." Her talk with teachers focused on interactive learning techniques for the classroom and incorporating intercultural themes in lessons and class discussions.

Professor Wen Hai attended the Boao Forum for Asia Annual Conference 2015 held in Hainan province March 26-29 where he moderated the sub-forum, "Agricultural, Rural Areas and Farmers in the Fast-Urbanizing Country." He also served as one of the panelists in session 21, "Where to Export," and session 37, "University Presidents' Dialogue: The Future of Education." Professor Hai was interviewed by *CCTV*, *people.cn*, *NetEase*, *JRJ.COM*, *Hainan Special Zone Daily*, etc. during the conference where he shared his views on the latest topics including Internet finance, the New Normal of China's economy, China's "One Belt and One Road" strategy, etc. [More...](#)

- ***Media Coverage***

On April 15, *CCTV Oriental Horizon* published an interview with **Professor Wen Hai** on the issue of China's economic situation in the January-March 2015 period. [More...](#)

On March 27, **Professor Wen Hai** was interviewed by *NetEase* while at the Boao

Forum for Asia Annual Conference 2015. [More...](#)

On March 21, **Professor Sai Lan** appeared on the *Phoenix Channel* discussing how subsidies provide support for people to set up their own business. [More...](#)

On March 7, **Professor Qing Wang** appeared on the *Phoenix Channel* discussing China's income distribution reform in 2015. [More...](#)

Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

R&D Competence and Firm Growth

Seungjoon Oh, *PHBS*, April 28

Managerial Ownership and Firm Performance: Evidence from the 2003 Tax Cut

Teng Sun, *Stanford University*, April 20

How Costs and Heterogeneous Consumer Price Sensitivity Interact with Add-On Pricing

Xianjun Geng, *University of Texas at Dallas*, April 10

Military Moral Hazard and the Fate of Empires

Charles Z. Zheng, *University of Western Ontario*, April 1

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

Please e-mail your contribution to chengyun@phbs.pku.edu.cn

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