



北京大學
汇丰商学院

Peking University HSBC Business School

FIN582 Advanced Microeconomics I Module 2, 2016-2017

Course Information

Instructor: Young Joon Park

Office: PHBS Building, Room 760

Phone: 86-755-2603-2019

Email: yjpark@phbs.pku.edu.cn or yparkucsd@gmail.com

Office Hour: Thursday 3:30-5:30 or by appointment

Teaching Assistant: TBA

Phone:

Email:

Classes:

Lectures: Monday/Thursday 10:30-12:20 (Section F3) and 1:30-3:20 (Section F2)

Venue: PHBS Building, Room 229

Course Website:

<http://cms.phbs.pku.edu.cn/claroline/course/index.php?cid=FIN582>

1. Course Description

1.1 Context

Course overview:

We cover basic tools and current topics of modern microeconomic theory. This is the first course of the microeconomic sequence offered to economics and finance program.

Prerequisites:

Basic knowledge and understanding of undergraduate-level microeconomics is necessary. Compared to undergraduate-level microeconomics, microeconomics in graduate-level uses more mathematical methods and logical derivations of key results. Basic knowledge of Calculus, Linear Algebra and Probability Theory is required.

You have to pass the math requirements (either math exam or business math course) in order to take the course. If you do not have enough background in Economics or haven't learned Economics in your undergraduate, please talk to me.

1.2 Textbooks and Reading Materials

Advanced Microeconomic Theory, (2011) 3rd Ed. Geoffrey A. Jehle & Phillip J. Reny, Prentice Hall

There are several other textbooks that might be useful for your reference.

Microeconomic Theory (1995), Mas-Colell, Whinston & Green, Oxford University Press.

Microeconomic Analysis (1992), H. Varian, W. W. Norton & Company.
 Mathematics for Economists (1994), Simon & Blume, W. W. Norton & Company.

2. Learning Outcomes

2.1 Intended Learning Objectives / Outcomes

Learning Goals	Objectives/Outcomes	Assessment
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	
	2.2. Students will be able to apply leadership theories and related skills.	
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	
	3.2. Our students will practice ethics in the duration of the program.	
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Y
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Y
	5.3. Our students will demonstrate competency in critical thinking.	Y

2.2 Course specific objectives

The course has several objectives: (a) acquiring basic knowledge of modern microeconomic theory that you can further pursuit in higher level; (b) getting familiar with the use of theoretical tools in other topics in economics and finance; and (c) developing the ability to set up a model and to formally analyze economic issues.

2.3 Assessment/Grading Details

Your grade depends on two quizzes, Final exam, class participation, and homework.

There will be two quizzes (20% each) and one final exam (45%). Tentatively, the quizzes are scheduled on Friday, December 2nd and Friday, December 23rd. The Final exam will be held on Thursday, January 12th. All exams are closed-book exams. The actual date and time of exams may change due to other scheduling issues. In that case, the announcement will be made in advance. The final exam is cumulative.

The class participation (5%) will be marked periodically.

There will be several problem sets (10%) that will be marked in a "loose" way.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

I. Introduction & Mathematics Overview (Ch.A1, A2)

- Main Objectives of the Course
- Introduction to Modeling Methods and Motivation
- Review of Calculus and Linear Algebra
- Some Topics of Real Analysis and Topology

II. Consumer Theory (Ch. 1, 2.1-2.3)

- Preliminaries of Consumer's Choice
- Preference Ranking
- Utility Representation
- Utility Maximization Problem and Marshallian Demand
- Indirect Utility Function
- Expenditure Minimization Problem and Hicksian Demand
- Expenditure Function
- Duality
- Comparative Static Analysis of Demand

III. Producer Theory (Ch. 3)

- Production Sets and Production Function
- Cost Function and Cost Minimization Problem
- Short Run Cost Functions
- Long Run Cost Functions
- Factor Demand Functions

IV. Market Equilibrium

- Aggregate Supply
- Aggregate Demand
- Market Equilibrium

V. Decision Under Uncertainty (Ch. 2.4)

- Objective and Subjective Uncertainty
- Expected Utility Hypothesis and von Neumann-Morgenstern Utility Function
- Allais Paradox
- Alternative Models of Choice under Uncertainty
- Attitude toward Risk
- Measure of Risk Aversion
- First and Second Order Stochastic Dominance

In case time permits we will also cover:

VI. Intertemporal Choice & Production: Supply and Demand for Factor Market

- Supply of Labor: The Labor-Leisure Decision
- Supply of Capital: The Consumption-Saving Decision
- Intertemporal Production: The Demand for Capital

4. Miscellaneous