

# Course Code

## Economic Theory and Practice in China

### 经济学与中国改革发展

## 1<sup>st</sup> Module, 2017-2018

### Course Information

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**Instructor: Cuifen Weng**

Office: PHBS Building, Room 617

Phone: 86-755-2603- 9259

Email: cuifen.weng@phbs.pku.edu.cn

Office Hour: Friday 4-6pm

**Teaching Assistant: TBC**

Phone:

Email:

**Classes:**

Lectures: Tuesday and Friday, 7-9pm

Venue: PHBS Building, Room 401

**Course Website:**

待定。

## 1. Course Description

### 1.1 Context

**Course overview:** 本课为北京大学汇丰商学院和人文社科学院财经新闻项目本科非经济学专业学生的必修课和深圳研究生院其他学院学生的选修课。通过本课学习，学生应了解经济学一些基础知识，掌握基本概念和一些重要原理，学会运用经济学的基本理论思考和分析中国经济改革开放与世界经济发展中的问题，并为进一步学习经济学、金融学、管理学、社会学、传播学以及其他社会科学理论打好基础。

Prerequisites: N.A.

### 1.2 Textbooks and Reading Materials

主要参考教材：曼昆《经济学原理》第七版（或其他版本），北京大学出版社，2015年

其他参考书：斯蒂格利茨-沃尔什《经济学》第四版，人大出版社，2010年7月

## 2. Learning Outcomes

### 2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	作业, 短论文
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	作业, 短论文, 考试
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	课堂讨论
	2.2. Students will be able to apply leadership theories and related skills.	课堂讨论
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	课堂讨论
	3.2. Our students will practice ethics in the duration of the program.	是
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	课堂讲授与讨论, 作业, 短论文, 考试
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	课堂讲授, 作业, 短论文, 考试
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	课堂讲授与讨论, 短论文, 考试
	5.3. Our students will demonstrate competency in critical thinking.	课堂讨论, 短论文, 考试

### 2.2 Course specific objectives

通过本课学习, 学生应了解经济学一些基础知识, 掌握基本概念和一些重要原理, 学会运用经济学的基本理论思考和分析中国经济改革开放与世界经济中的问题, 并为进一步学习经济学、金融学、管理学、社会学、传播学以及其他社会科学理论打好基础。

### 2.3 Assessment/Grading Details

两次作业共5%; 一篇短论文15%; 期中考试40%, 期末考试40%

### 2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

### 3. Topics, Teaching and Assessment Schedule

课程安排	主要内容	教材阅读章节
第 1 讲	导论	1、2、3
第 2 讲	市场：需求与供给	4、5、6、7、8
第 3 讲	消费者行为分析	21
第 4 讲	企业成本分析	13
第 5 讲	不同产品市场中的生产决策	14、15、16、17
第 6 讲	要素市场及生产者雇用决策	18、19
第 7 讲	市场失灵与政府作用	20、10、11、12
第 8 讲	宏观经济基本概念	23、24、28、30
第 9 讲	宏观经济模型和宏观经济政策	33、34、27、29
第 10 讲	宏观经济的短期波动和长期增长	35、25
第 11 讲	开放经济与全球化	9、31
第 12 讲	经济学理论前沿	22、36

考核内容	时间	地点
两次作业	待定	PHBS 401
短论文	待定	PHBS 401
期中考试	9 月 26 日 7-9pm (暂定)	待定
期末考试	11 月 14 日 7-9pm (暂定)	待定

### 4. Miscellaneous

相关网址：中国经济学教育科研网 [www.cenet.org.cn](http://www.cenet.org.cn)